

A TALE OF 3 BUSINESSES:
**Aligning Technology with
Business Goals**

Real Use Cases From Across Industries



ENTERPRISE VISIONS
STRATEGY. TECHNOLOGY. RESULTS.

Making Better Technology Decisions – The Time Is Now

With **91%** of organizations¹ modernizing their technology, the question is: are you building for where your business is headed?

Enterprise Visions has helped three businesses — spanning various industries — upgrade and align their technology with business goals. With a combination of technology advisory and expertise, we've helped them stay relevant and competitive in a business landscape forever changed by 2020's massive shift to remote work and cloud-based services.

Read on to see how these real organizations like yours achieved measurable results by aligning technology with business priorities.

1. <https://www.gartner.com/en/information-technology/insights/digitalization>



CASE 1: **Achieving Cost Savings Through Network Transformation**

The Problem

One of the largest travel management companies in the United States was frustrated with quality issues, response time, and the overall relationship with their existing network vendor. The travel industry was hit hard by the COVID-19 pandemic, and this organization was looking for ways to reduce costs, consolidate services, and manage all the circuits and contracts at each of their 59 locations.



CASE 1: **Achieving Cost Savings Through Network Transformation**

The Solution

Enterprise Visions evaluated the customer's current environment and found vendors that were aligned with their vision of improving technology – with the understanding that cost savings was the immediate focus.

Our back office implementation team managed the entire installation from start to finish. We replaced the customer's existing MPLS connections with less costly DIA and diverse cable connections at each of their 59 sites, giving them updated technology – with the added benefit of redundancy.



The background of the slide is a composite image. It features a night-time view of a city skyline with illuminated skyscrapers. In the foreground, there is a multi-lane highway with light trails from moving vehicles. Overlaid on this image are various digital and network-related icons, including a smartphone, speech bubbles, a cloud, a location pin, a gear, a car, a microscope, a heart with a pulse line, and a brain. A network of glowing blue lines connects these icons across the scene. A large, stylized cloud icon with a pixelated or mosaic-like texture is prominently displayed in the center-right area, partially overlapping the highway and city.

CASE 1: **Achieving Cost Savings Through Network Transformation**

The Results

We provided a solution that gave our customer direct access to manage each circuit, contract date, and location — simplifying their business operations.

With Enterprise Visions' help, our customer achieved a 36-month savings of \$37,338.

CASE 2: **Increased Efficiency With UCaaS**

The Problem

A retailer with grocery stores, hardware stores, bakeries, and liquor stores was struggling to manage multiple phone system manufacturers that utilized TDM technology. The customer's 10-year-old in-store PA systems that supported radio communication devices for store managers and customer service were outdated – and facing end of life as of March 2021.

This retailer needed a hosted VoIP solution to standardize communications, reduce telecommunication costs, replace in-store PA systems, and provide full-feature functionality including call transfers and auto attendant.



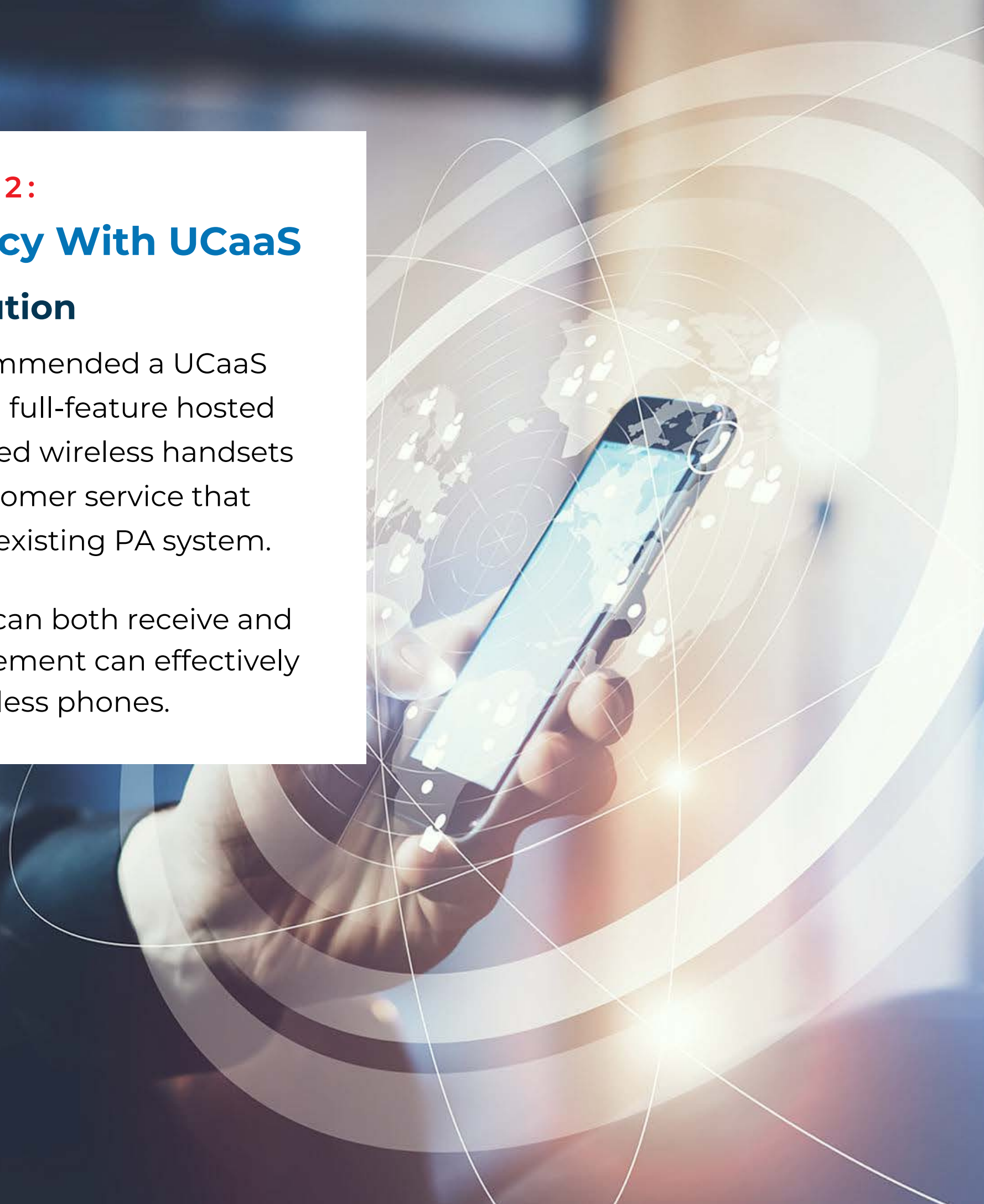
CASE 2:

Increased Efficiency With UCaaS

The Solution

Enterprise Visions recommended a UCaaS provider to implement a full-feature hosted voice solution that included wireless handsets for managers and customer service that seamlessly tied into the existing PA system.

The new UCaaS solution can both receive and transfer calls, and management can effectively use the new wireless phones.



CASE 2: **Increased Efficiency With UCaaS**

The Results

Now, when a call comes in, the retailer's new auto attendant greets the caller, who can then automatically be transferred to the appropriate department – bakery, meat, produce, grocery, or customer service.

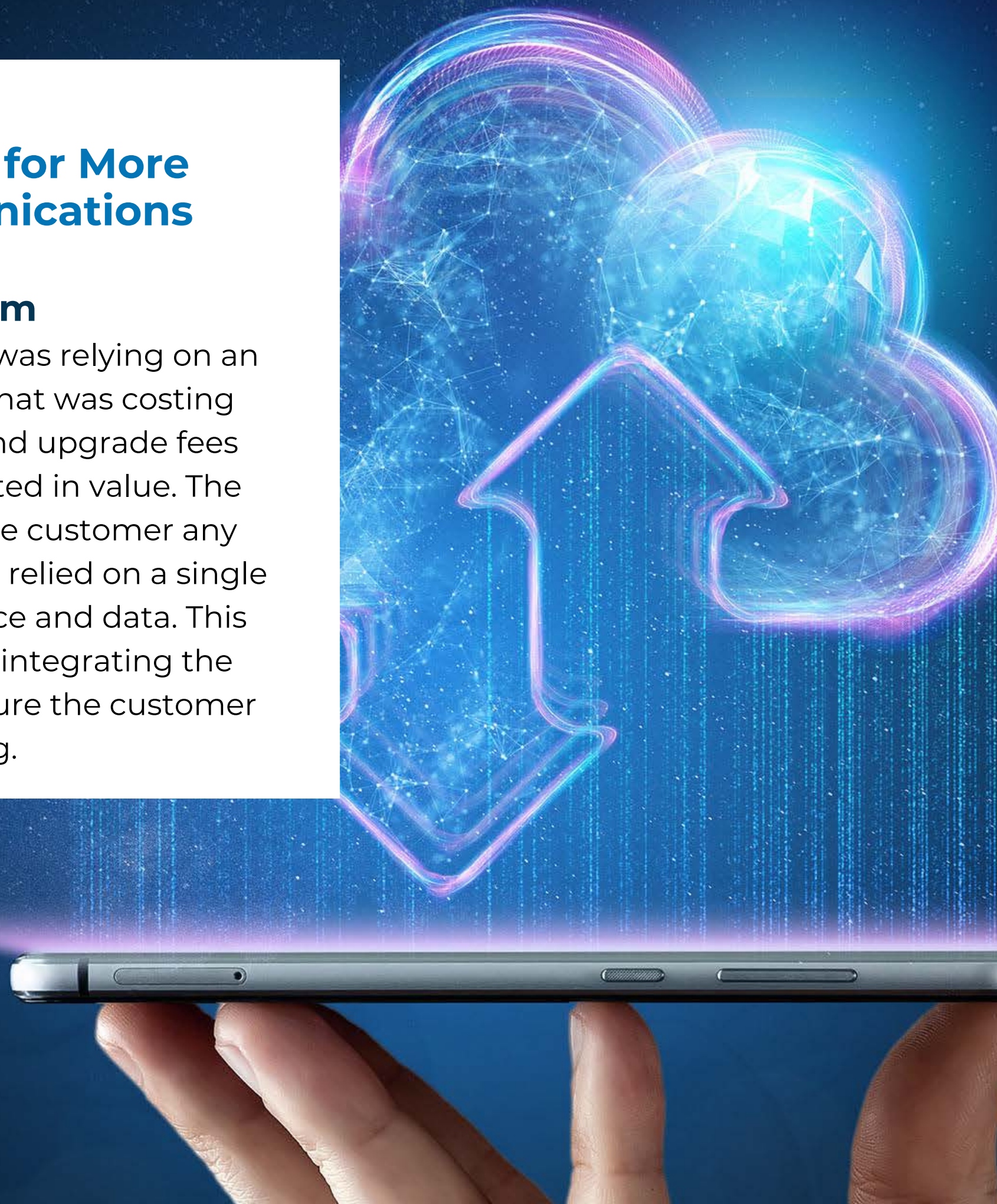
The new platform enhances employee productivity while reducing labor costs, and the overall cost of the UCaaS system is 30% less than the customer's previous solution.



CASE 3: **Cloud Migration for More Modern Communications**

The Problem

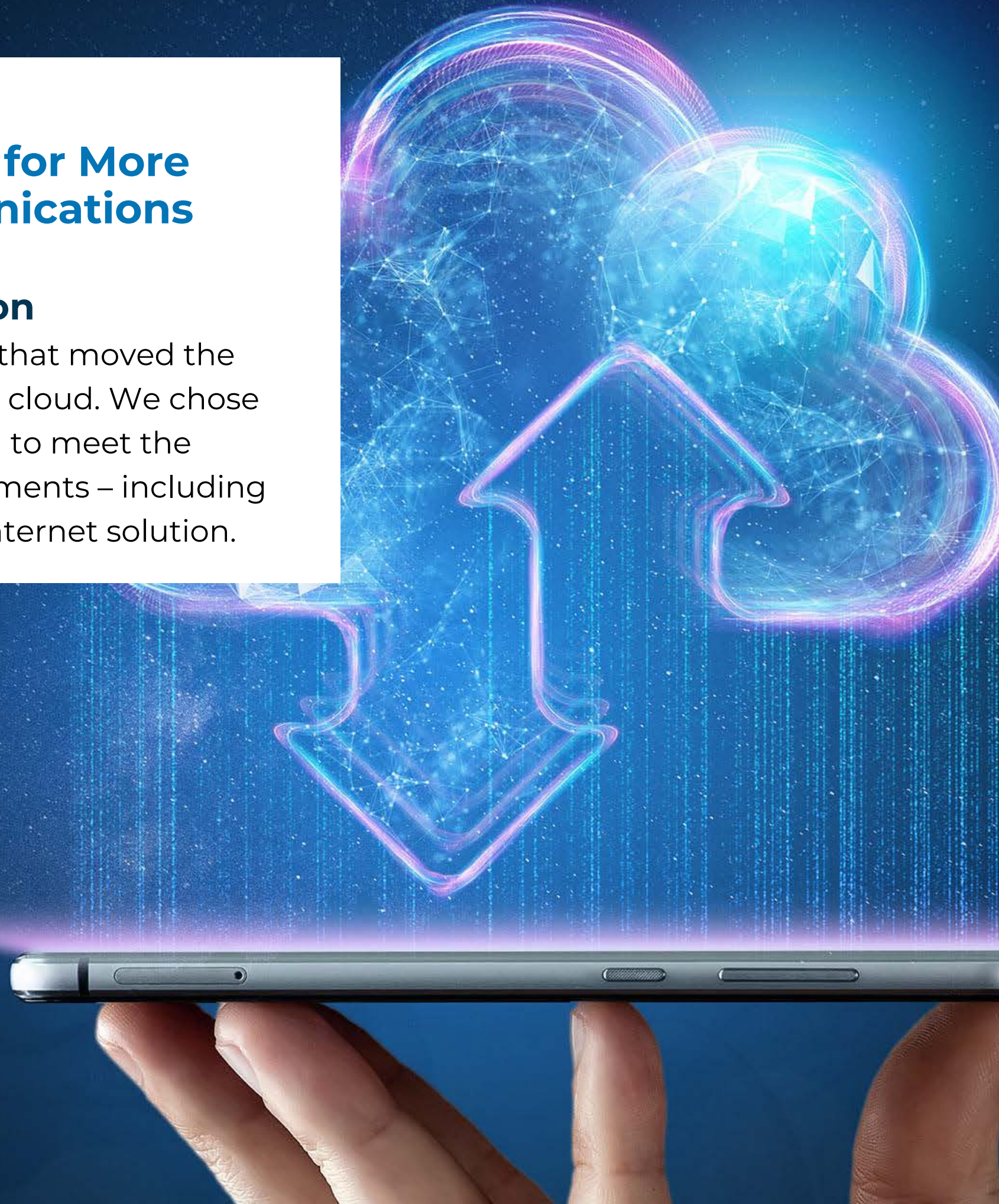
A manufacturing company was relying on an on-premise PBX solution that was costing exorbitant maintenance and upgrade fees while the phones depreciated in value. The PBX system didn't allow the customer any remote-user capabilities and relied on a single internet circuit for both voice and data. This solution wasn't capable of integrating the Microsoft Teams infrastructure the customer was adopting.



CASE 3:
**Cloud Migration for More
Modern Communications**

The Solution

We engineered a solution that moved the client's phone system to the cloud. We chose the provider best suited to meet the customer's business requirements – including the addition of a backup internet solution.



CASE 3: **Cloud Migration for More Modern Communications**

The Results

Our customer realized these
benefits as a result:

- Eliminated the need for maintenance and upgrade fees for their phone system
- Developed a remote user strategy
- Integrated Microsoft Teams for enhanced collaboration
- Eliminated the inevitable loss of value of outdated PBX and phones
- Added a redundant circuit for disaster recovery

**We delivered all of this for the same
monthly fee the customer was already
paying – minus any large upfront
capital expenditure.**



Strategic Technology Guidance Across Industries and Solutions

We're experts in:



Cloud services



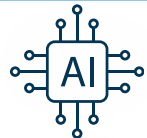
Cyber security



Network infrastructure and management



UCaaS & CCaaS



AI Strategy & Enablement



Mobile device management



IT monitoring, maintenance, and management

We help you evaluate suppliers, align technology with business goals, and coordinate implementation to achieve measurable results.

Contact us today to get started.